

Profile

In the midst of a seemingly infinite landscape of soulless, dull, and otherwise unqualified applicants, there is still hope. Here is a person who knows the fine line between rock-solid management and improvised genius. He knows the difference between good and evil, and isn't afraid to use both to get the job done. For him, breakfast comes with a dose of unfettered creative energy and dinner is served with the satisfaction of a job well done. Does this sound too good to be true? Think again. You're reading his resume.

Skillset

Proficient in:

Microsoft Office, Project and Visio, Photoshop, After Effects, InDesign, Illustrator, Acrobat, Final Cut Pro, hand-coded HTML/CSS and making smart decisions

- Tracking and managing budgets
- Monitoring and maintaining schedules
- Written and oral communication
- Research methodology and dissemination
- Expert in automation, CRM and CMS
- Creative and technical team management
- Project/Product development
- Brainstorming/Creative Process
- Trivial Pursuit

History

Gabriel McClellincorp

July 2010 - Present

Self-Employed

- Produced 15+ websites for small business clients and startups, with emphasis on low-budget clientele
- Created high-impact motion graphics for new product launch
- Wrote functional technical specifications and social media strategy for social mapping startup

Questus, Inc.

October 2009 - June 2010

Project Manager

- Managed internal and external project estimating; including costs, proposals, and final project specs for clients such as Suzuki Motorcycles, CapitalOne, and AutoDesk
- Supervised production of client campaigns via ad placements (on and offline,) websites, social media, TV, radio, and Point of Purchase
- Served as project manager for \$2M Suzuki Motorcycles Web/Media & Print Retainer

Connect Direct, Inc.

March 2008 - October 2009

Production Manager

- Managed all project estimating - including costs, proposals, and final project specs
- Supervised technical implementation of client campaigns via direct mail, email, online advertising and marketing automation
- Acted as liaison between production department and account executives with emphasis on technical aspects of campaigns

Design Reactor

September 2006 - January 2008

Producer

- Managed projects such as ad placements and mobile marketing campaigns for Fortune 1000 clients
- Conducted market segmentation analysis for executive staff and sales teams
- Performed technical competitive analysis on worldwide business and legal consulting firms

Some Other Jobs:

Intelligence Analyst for the US Army
Nationwide Tour Manager for Rock Band
Car Salesman for Volkswagen

Hobbies:

High School Theatre
LGBT Youth Outreach
Biking Everywhere

References Available Upon Request.

Gabriel McClelland

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